

Erica Zimmer

GTM Readiness Manager, Instructional Design

Evaluated by: Match Bradford

Impact and Outcomes

Manager Summary

Assessment	2 - Exceeds
Assessment Description	Consistently delivers impact and outcomes that exceed performance expectations in most situations.
Comments	Erica is a fantastic instructional designer, and I feel that she has her head in the future of where our enablement team is going. She has really stepped up to be a leader on the team. She has handled the changes in our organization with positivity, which affects the whole team dynamic.

Values and Behaviors

Manager Summary

Assessment	2 - Exceeds
Assessment Description	Consistently demonstrates our values at a level that exceeds performance expectations in most situations.
Comments	Erica has an opportunity to be at the front of our enablement strategy and I am glad to see her taking advantage of that. She is a key player in the Ignite program and has taken on helping to onboard 3 new instructional designers. Truly a team player,